



BECOMING STRONGER WITH IDEAL SUPPORT

Caring, Honesty, Respect, and Responsibility... for over 100 years the Y has worked to make a positive difference in the local regions they serve. The Greater Valley YMCA is committed to strengthening the Lehigh Valley and improving lives every day with locations in Allentown, Bethlehem, Easton, Catasauqua, Nazareth, and Pen Argyl. They are a volunteer-led, nonprofit, community organization that focuses its energy on supporting efforts in three main areas: Healthy Living, Youth Development, and Social Responsibility.

The programs, services, and support they provide help build up neighborhoods all around the Valley. Sports, fitness, and recreation options to encourage healthy and active lifestyles. Childcare and educational programs that help contribute to personal growth. Guidance and resources to help people in need of some assistance.

When the Greater Valley YMCA decided it was time to pump-up internal operations, they understood they needed to first strengthen their core. ET&T was

consulted to provide an honest assessment and recommend a personalized routine for achieving optimal system health.

What the Greater Valley YMCA seemed to be experiencing was system fatigue brought on by having outdated equipment, limited wireless coverage, and poor connectivity. As a result, they were losing sight of basic system vitals and needed someone to help them regain control and get them back on track.

To improve their team's productivity, they aimed to tackle inconsistent attention and slow response times. To achieve this, they sought to partner with a local group of IT experts that would provide reliable and knowledgeable technical support to their entire team.

"Reliable IT is essential for us to operate our business. We need it to work seamlessly without any disruptions and be handled with care. This is exactly what ET&T consistently delivers. They excel in communicating with our staff and helping us overcome any unique IT challenges."



Dave Fagerstrom
CEO
Greater Valley YMCA



Our Plan to Help Them Get in Better Shape

It was clear that their weak IT networks needed stabilizing. Not only were there connectivity issues but also security vulnerabilities that needed focused attention. To improve reliability, we recommended basic infrastructure upgrades. We also encouraged having an AI-based end-point detection and email protection system introduced to immediately enhance security.

As needed, we added firewall devices to help prevent unauthorized access and new switches to improve data flow. We replaced and added wireless access points to extend coverage areas. And then we helped employees stretch out by supplying Laptops so they could move more freely.

We not only utilize them for our IT management and monitoring, but also for other technology-related services like cabling, infrastructure, and hardware improvements across our area locations. They deeply understand how we operate and provide us with on-time and on-point service.

-Dave Fagerstrom

At ET&T, our deliverables go beyond IT services. It includes building long-term relationships with our clients. Like the Greater Valley YMCA, we take great pride in giving back to the local community. To demonstrate our commitment, we donated several children's bicycles to support their cause. After these bikes were distributed to deserving



families, we were able to share in the experience of helping to make a positive difference.

The change for the better at Greater Valley YMCA is we've added spam filtering, encryption, and next-generation antivirus to guard against any harmful activities. And with the around-the-clock help desk support we provide, they always have someone to spot them with any challenging IT lifts.

Our comprehensive managed IT services will help keep them productive, secure, and free of the burden of worrying about their IT networks. Our assistance allows them to focus their attention on better serving the surrounding communities.

RESULTS ACHIEVED BY CHOOSING ET&T'S MANAGED IT SERVICES

- Local Support and Quick Response
- Routine Maintenance Schedule
- Comprehensive Reports on System Health
- Technology Guidance to Align with Company Vision
- Provided Better Knowledge of System Capabilities
- Defined Equipment Inventory
- Stronger System Security
- Easy Scalability

Consult with an ET&T solutions expert today. Discover how we can help improve your essential communication networks.